BLACK DIAMOND / SAMUELLA FAULKNER

Modeling and Entertainment Rate Guide

Northern Virginia, Washington DC, and Maryland | Paid bookings and event partnerships

2026 starting rates

Pricing reflects the booked talent time, genre, production complexity, and safety needs. Every project receives a written quote and confirmed agreement before the date is reserved.

Modeling

SESSION	INCLUDED TIME	STARTING RATE
Fashion express - up to 2 looks, local	1 hour	**$175**
Fashion, editorial, lifestyle	2 hours	**$250**
Boudoir, swimwear, creative concepts	2 hours	**$300**
Elaborate costume / specialty concept	2 hours	**$350+**
Commercial and brand advertising	2 hours	**$450+ / usage extra**

Standard modeling overtime: $125 per additional hour; specialty creative overtime: $150-$175 per additional hour. Half-hours billed at half the agreed additional-hour rate. All sessions other than fashion express require a two-hour booking.

Entertainment

ACT / EVENT SERVICE	RESERVED WINDOW	STARTING RATE
Greeter, cosplay, themed character	2 hours	**$300**
Fan veils / visual performance	2 hours	**$400**
Acrobatics / movement specialty	2 hours	**$500**
Fire dance / fire artistry	2 hours	**$650+**
Fire Lyra / combined aerial and fire	Custom, 2+ hours	**$900+ / quote required**

A two-hour entertainment reservation includes preparation, setup, agreed brief performance sets, and breakdown - not two hours of continuous performance. Set count, set length, overtime, safety staffing, permits, and rigging are quoted for each event.

Booking policies

A 50% reservation retainer secures an approved date and is credited to the total. Modeling balances are due 48 hours before the session; entertainment balances are due seven days before the event. Client-paid, preapproved travel and production expenses are additional and normally prepaid. Cancellation, rescheduling, and refund rights are governed by the signed agreement and applicable law; completed services are nonrefundable. Special rates may be agreed in writing, including select creative collaborations.

Travel and usage

Travel beyond the expressly included service area, transportation, tolls, parking, lodging, and necessary accessibility-related logistics are quoted in advance and covered by the Client. Photographer portfolio use is different from paid advertising or third-party image licensing. Any brand or commercial usage of Samuella's likeness requires a separate written scope and may carry additional fees.

When inquiring, please include your date, location, concept or event type, expected hours, intended usage, and budget. Custom quotes are considered on a project-by-project basis.

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